

Physiotherapy works ✓

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Physiotherapy Works – Summer 2016
Evaluation Update, Executive Summary

1.0 Executive summary

Introduction

The purpose of this evaluation update is to inform the Physiotherapy Works Executive, Advisory Group, Charitable Trust and other interested parties of the evaluation activity of the programme. A summary of the findings are presented below, by programme work stream.

Professional Evidence and Tools strand

Workforce Data Model

The Workforce Data Model (WDM) main page was accessed 1,314 times with 1,046 unique views between 1st February and 21st June 2016. Data available on access numbers of the tool itself is from 12th March and 1st May 2016 showed a total of 569 views of the model with 315 of these being unique.

The WDM has been used by CSP staff as an engagement tool with high level stakeholders such as Health Education England (HEE) and the Cabinet Office. This has allowed the CSP to influence on workforce planning as well as funding for practice placement education.

Falls Prevention Economic Model

The Falls Prevention Economic Model (FPEM) main landing page has been accessed a total of 1,750 times (1,267 unique views). The tool itself (which is an Excel spreadsheet) in the same time frame has been downloaded 324 times (267 of these were unique).

Cathy McKeown used local data from the FPEM to support a business case to extend a pilot falls service in conjunction with the Northern Ireland Ambulance Service. This is now in the process of being rolled out across all Trusts in Northern Ireland. She estimates that this service in the Southern Trust alone has saved in the region of £200,000 due to potentially avoided hospital visits, admissions and through the avoidance of hip fractures.

Physiotherapy Cost Calculator

The Physiotherapy Cost Calculator (PCC) main landing page was viewed a total of 2,466 times (1,952 unique views) between 17th March and 21st June 2016. In this time, the tool was downloaded a total of 565 times (459 unique).

The PCC has been used by staff at the CSP to engage stakeholders (such as RCGP and the BMA) to promote the benefits of physiotherapists in primary care. This work has led to the following collaboration with the BMA:

- Agreement to develop joint guidance on physiotherapy in primary care with BMA and RCGP.
- Discussions with BMA and NHS England on the potential for a NHSE funded pilot of physiotherapy in primary care.
- BMA to host a small scale pilot of the PCC to explore GPs perceptions of the tool.
- BMA to host the PCC on their website with co-badged guidance.

Marketing and Promotion strand

Get Up and Go Patient Feedback

The 'Get up and go' booklet jointly produced by Saga, the CSP and Public Health England received additional distribution requests. One member at Princess Alexander Hospital in Harlow was asked to gather patient feedback. To date, from the 77 patients receiving the booklet, 44% (n=34) were female and 56% (n=43) were male. The majority of people (88% (n=68)) said they had read the guide and found it useful (87%, n=67) particularly the exercises (39%, n=30) and the checklist (34%, n=26). Patients said they feel physiotherapists (40%, n=31) and doctors (29%, n=22) are the professionals most likely to help them prevent a fall.

CSP Member Survey

The CSP member survey was completed in 2016 by 1,632 members (16% response rate). Of the four questions linked to the programme all but one of the targets in the corporate strategy (2014-2016) were met. The question concerning member involvement of raising the profile of the profession has decreased since 2014 and is not meeting the target of 55% agreement. This is something that should be integrated into future planning of programme outputs in order to help meet this target in the future.

Participation and Leadership strand

Physiotherapy Works Leadership Resources

The leadership resources webpage was launched on the 4th May 2016. Between launch and 21st June 2016, the landing page was viewed 563 times (350 unique views). The leadership and physiotherapy practice report performed by the University of Hertfordshire received a total of 80 downloads (66 were unique).

Conclusion

In conclusion, the programme is continuing to produce a range of outputs with the bulk of participation and leadership projects to be delivered in 2016 and 2017. This report provides evidence of how the projects are progressing as well as highlighting some key areas that should be considered for future data collection in order to support the ongoing evaluation of the programme.