



## **CSP Leadership Development Programme Application Process**

**Apply for your place to study in the 2021/22 academic year, either on the October 2021 cohort at The University of Hertfordshire or the March 2022 cohort at The University of Central Lancashire.**

### Contents

When.....	1
Application Checklist.....	2
Appendix 1 – CSP’s Funding Criteria .....	3
Appendix 2 – Video Application Scoring Criteria .....	4

### When

Applications will only be accepted between 09:00 on Monday 9<sup>th</sup> August 2021 and 23:59 on Monday 30<sup>th</sup> August 2021. Applications will not be accepted outside of these dates/times.

Results of your application will be sent by 19:00 on Monday 13<sup>th</sup> September 2021 via email from [LDP@csp.org.uk](mailto:LDP@csp.org.uk) to the email address you provided on the application form. Please check your junk/spam folders for this email.

**Privacy Notice:** We share your information with colleagues within the CSP, and others, as part of our legitimate business in order to process your enquiry, application and deliver the LDP to you. We do not share your information with third parties for other purposes without your explicit permission unless the law requires us to do so. The CSP’s full Privacy Notice is at [www.csp.org.uk](http://www.csp.org.uk).

## Application Checklist

- 1) Please read all information provided on the [CSPLDP webpage](#) and in this document carefully. Ensure that you meet the funding criteria before applying (see Appendix 1).
- 2) Submit a video clip to the CSP using the link below answering the following question:

*“Why do you want to develop your leadership capabilities and what impact will this have for you, your team, your service and the wider physiotherapy profession?”* (Max. 3 minutes)

Please consider the question and information fully and see Appendix 2 for the scoring criteria that will be used when reviewing your application.

It is up to you how you record your video, but ideally it will be sent in MP4 format (not MOV). You might find it better to record using Zoom (or a similar app on your PC), and save to the cloud to avoid space/storage issues. If you save to the cloud, please put the link to your recording on a Word document and upload via the link below.

[Click here to upload your video to the CSP.](#)

- 3) Complete the short online application form on Survey Monkey.

[Click here to complete the application form.](#)

This message will pop up on Survey Monkey once you have submitted your application form successfully.

### CSP Leadership Development Programme Application Form

Thank you for applying to the CSP's Leadership Development Programme.

The outcome of your application will be sent via email no later than 7pm on Monday 13th September.

*Figure 1 Accessibility text: picture above show Survey Monkey message: Thank you for applying to the CSP's Leadership Development Programme. The outcome of your application will be sent via email no later than 7pm on Monday 13th September.*

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- 4) Please wait until 13<sup>th</sup> September to find out the outcome of your application. If you are successful you will be required to follow the university enrolment process by the deadline they set. Failure to meet the university's deadline could result in your place being given to someone else. You will also be required to complete the CSP's Funded Participant's Contract and Pre-Programme Survey prior to the course starting.

Unfortunately, due to the volume of applications, we are unable to provide individual feedback on your application. Requests for us to provide feedback will not be fulfilled.

Please contact [LDP@csp.org.uk](mailto:LDP@csp.org.uk) if you have any questions not covered here or on the LDP webpage. Please note, if you send in a query after 14:00 on Friday 13<sup>th</sup> August we cannot guarantee a reply by the end of the day. Queries will not be answered over the weekend.

## Appendix 1 – CSP's Funding Criteria

In order to apply, you must meet all criteria below:

1. be a current and full practicing CSP member for at least 2 years at the time of the course start date (provide membership number)
2. be HCPC registered (provide membership number)
3. be in a role with leadership responsibilities or opportunities, e.g. managing or leading others (e.g. a team, students, support workers etc.) and have opportunities to undertake service redesign

*Please note: to be successful within the assessment for this course you will be required to critically discuss your own leadership approaches and how you have changed your own leadership practice, as well as critically discuss a service change you hope to implement.*

4. have agreement from someone to act as your mentor\*
5. be living and working in the UK
6. not be a locum
7. be an aspiring/future leader
8. not already an LDP alumni

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\*Each participant on the CSP Leadership Development Programme needs to have a mentor. A mentor can be someone in your workplace, but they should not be your line manager. Your mentor does not need to be a physiotherapist. The mentor's role is to guide, advise and help you with your learning journey. If you do not have a mentor in mind, you should find one through the [CSP Mentoring Scheme](#).

Your mentor will need to commit to:

1. Regular meetings with you, to review your personal development outcomes in relation to the programme
2. Advise and guide you during the time that you have committed to the leadership development programme

## Appendix 2 – Video Application Scoring Criteria

*“Why do you want to develop your leadership capabilities and what impact will this have for you, your team, your service and the wider profession?” (Max. 3 minutes)*

The videos are an opportunity to communicate your passion and aspirations for your leadership development and illustrate how you can make an impact within the physiotherapy profession. Take this opportunity to sell yourself, your skills, ideas and passion. The video recording gives you an opportunity to be different and stand out. Try and avoid reading a script of information as it tends to make the presentation flat and less engaging. Make people want to listen! Grab their attention!

We will be scoring against the following:

- 1) Developing physiotherapy services; why is it important for the profession to develop physiotherapy services and what are the priorities across health and social care?
- 2) Developing self as leader; what are your development needs and why?
- 3) Communication skills: consider how you can best inspire others and articulate your messages and impact to a wide audience. Think creatively!
- 4) Developing others: how will you develop others and why is this important?
- 5) What will be the impact of your attendance on the LDP on physiotherapy, the wider health and social care system, service users and populations?

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