

Placement profile

Names and roles **Paul Baker**
Clinical Director

Organisations goPhysio



Placement overview

At goPhysio, we use a case based model of development, looking at depth as opposed to breadth. This means that, in addition to experiencing all aspects of work in the private clinic, students will focus on 3 real life case studies in depth. Students are expected to follow at least 3 cases (an upper limb, a lower limb and a spinal) through from initial assessment to the end of their placement. These cases are led by the practice educator, with increasing involvement from the student as appropriate. For each of the 3 cases, students carry out a range of tasks and activities to support and consolidate learning. This includes activities such as following the journey of other similar patients with similar conditions to the 3 cases throughout their journey with other clinicians, conducting in depth research into the condition, exploring differential diagnoses utilising latest evidence, devising a patient handout relating to the condition, writing a blog, writing up a case study, recording videos for patients, hosting live Facebook videos and Instagram takeovers. They are expected to complete a presentation to the team at the end of the placement. They are also involved in all other aspects of private practice, which includes reception, diary management and marketing. They have the opportunity to work closely with other professions such as sports and rehab therapists.

Supervision: 1:1, whole team supervision, face to face.

Lessons learnt:

1. The private practice sector is misunderstood by students – the placement allows this to be addressed
2. Once students' confidence is built up they can flourish!

Top tips for others:

- "Have a solid plan and the resources available to ensure students are supported throughout the placement"
- "It is good to manage students' expectations from the start"
- "This placement highlights and exposes students to working in private practice"

Evaluation

Feedback from students has been very positive. They have found the experience to be 'enjoyable and engaging' and was an 'excellent opportunity to see how a clinic in private practice is run'. 'The team were amazing and I can't thank them enough. I think what helped me was going into placement with an open mind.

Please see <https://gophysiotherapy.co.uk/gophysio-investing-in-the-future/> for more information

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