

Frontline

MEDIA PACK 2019

Advertising
deadlines

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The Biggest UK-
Physiotherapy
Event of the Year

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Physiotherapy UK
CSP CONFERENCE & TRADE EXHIBITION 2019

Rates and Data

Page 5



Frontline

THE PHYSIOTHERAPY MAGAZINE FOR CSP MEMBERS

Advertise to:

58,000+
physiotherapy staff
today

Reach 90% of UK's
physio professionals

Promote products
and training courses
or job ads

Monthly magazine,
two websites,
a members' email
network and a
national event - or
a mix of the four

Contact Media Shed
Ltd to find out more

**MEDIA
SHED**



Inside: Jobs • Exhibitions • Rates & Data • Deadlines

The Chartered Society
of Physiotherapy **represents**
58,000
physiotherapy professionals
in the UK's fourth largest
healthcare sector

Frontline is published
12 times a year
and remains
the **leading print**
medium for physiotherapy
recruitment and courses

Physiotherapy Jobs site **provides** a wealth of job-seeking
resources and a **comprehensive** list of **current vacancies**

All courses can be **listed online** as well as **in print** via the
dedicated courses and events section of the **main CSP website**



**For Classifieds/Physiotherapy Jobs/
Online Courses/Recruitment**

contact

Ross Hyland on **020 3475 6814**
classifiedcsp@media-shed.co.uk

**For Products, Services, Events and
Sponsorship Advertising**

contact

Tim Porter on **020 3137 2406**
displaycsp@media-shed.co.uk

issue date

booking deadline

February 6	February 4
March 6	February 18
March 20	March 4
April 10	March 25
May	April 15
June	May 20
July	June 17
August	July 22
September	August 19
October	September 16
November	October 21
December	November 18



Physiotherapy UK
CSP CONFERENCE & TRADE EXHIBITION 2019

Physiotherapy UK
1-2 November 2019

www.physiotherapyuk.org.uk

*The biggest UK physiotherapy
event of the year*

With over 1300 attending in 2018, we are expecting even more delegates this year.

Exhibit to meet key decision makers and play your part in this major event.

Whether you want to increase sales, launch new products, improve brand awareness or meet with new customers, exhibiting at Physiotherapy UK will help.

- **Meet physiotherapists** from across the UK
- **Position your company** at the forefront of the physiotherapy market
- **Talk with key purchasers** from the physiotherapy profession
- **Network throughout the event**, and especially at the open drinks evening of Friday 1 November
- **Promote your products and services** at your exhibition stand
- **Sponsor elements of the event** to really make an impact
- **Brand your company** as a leading supplier at the main industry event of the year

Delegates' refreshments served in the exhibition hall - Free WiFi access across the exhibition centre - Regular newsletter updates - Preview and review of Physiotherapy UK in frontline magazine - Dedicated registration area and on-site support.

for more information on sponsorship and exhibiting,
or to secure your stand:

call Tim on 020 3137 2406

or call Ross on 020 3475 6814



displaycsp@media-shed.co.uk

Frontline

THE PHYSIOTHERAPY MAGAZINE FOR CSP MEMBERS

Products & services	1	6	12	18	24
Full page	£2320	£2145	£1975	£1690	£1468
Half page	£1260	£1180	£1086	£929	£808
Quarter page	£978	£925	£870	£740	£634
Cover	+25% (Please note prices are ex vat)				
Inserts	£55 per thousand (max weight 12g)				

Classified & display Minimum order value for all classified adverts is £25. Maximum number of words is 150.

Recruitment classified & display

SCC rate	£49
3 column loading	10%
Lineage (Member)	£1.30 per word
Lineage (Non Member)	£1.70 per word

Courses

SCC rate	£41.50
Lineage (150words max)	£1.00 per word
Online listing	£50

Discounts available when booking in print and online

Physiotherapy Jobs

www.physiotherapyjobs.com

28 Day Online Listing £299

Promoted Listing £99

Unlimited Monthly Usage £POA

Unlimited Annual Usage £POA

Banner advertising

All sizes for banner adverts are in pixels

Main CSP Website MPU	300 (W) x 250 (H) CPM £35
Physiotherapy Jobs Webpages MPU Slot	300 (W) x 250 (H) CPM £55
Courses and Conferences Webpage MPU Slot	300 (W) x 250 (H) CPM £35

*All prices exclude VAT



for more info

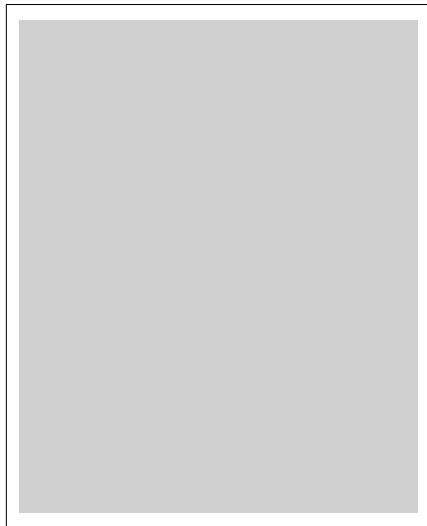
Please call 020 3475 6814

www.media-shed.co.uk



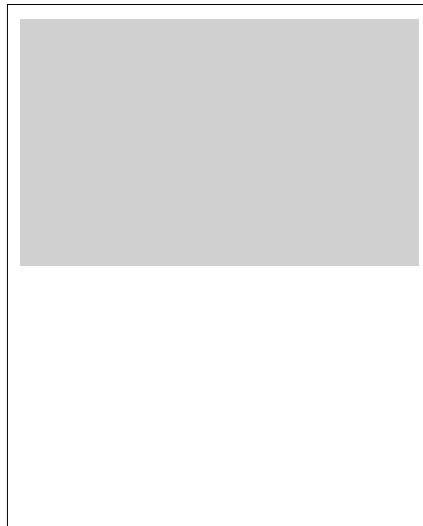
Artwork

All artwork must be supplied as high-resolution (300 dpi)
PDF files - preferably sent by email



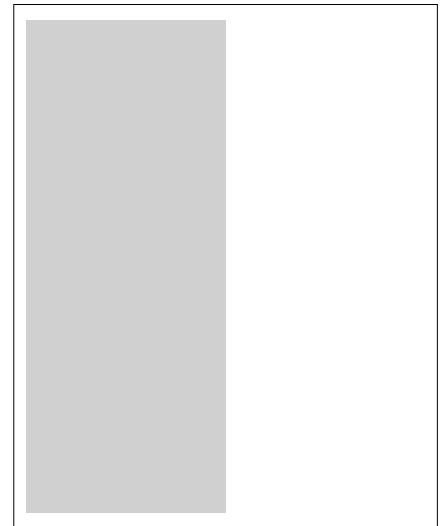
Full page

Bleed	288mm x 221mm
Trim	280mm x 213mm
Area	245mm x 183mm



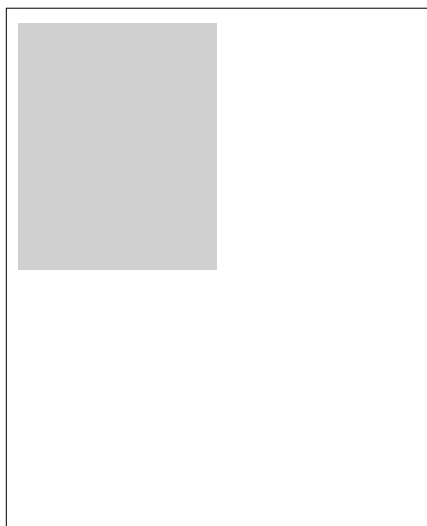
Half page horizontal

Area	130mm x 183mm
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Half page vertical

Area	260mm x 89mm
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Quarter page

Area	130mm x 89mm
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If you would like to discuss
non-standard sizes please call
the relevant numbers below.

**Recruitment, Courses
and Classified advertising**

contact

Tel: 020 3475 6814

classifiedcsp@media-shed.co.uk

**Display event and
sponsorship advertising**

contact

Tel: 020 3137 2406

displaycsp@media-shed.co.uk



CHARTERED
SOCIETY
OF
PHYSIOTHERAPY