

**ANNUAL REPRESENTATIVE CONFERENCE (ARC)
ADVICE ON MATCHING MOTIONS TO THE CSP STRATEGIC OBJECTIVES**

The ARC Agenda Committee has stated that groups submitting motions should align their proposals to the relevant CSP corporate objectives as set out in the CSP Corporate Strategy for 2017-20. This is intended to help ARC and Council to see how proposals might enhance the work of the Society. It may also help to check whether your motions relate to existing CSP work or not.

The table below summarises the objectives and key work streams. The full strategy is available on the website:

<http://www.csp.org.uk/about-csp/what-we-do/csp-corporate-strategy-2017-20>

Strategic Objective	Related commitments in the strategy
1. Put physiotherapy at the leading edge of transforming health and social care	<p>Use communications to enhance the reputation of the physiotherapy profession as a key part of future health and social care delivery.</p> <p>Support our members in their countries, regions and localities in influencing decisions that impact on patients and members locally.</p> <p>Develop our ability to respond effectively to significant unexpected health and care agenda developments.</p> <p>Focus on building and maintaining those alliances that best position physiotherapy to transform health and wellbeing.</p>
2. Champion the development and use of the evidence that physiotherapy is both clinically and cost effective	<p>Develop the profession's research and evidence base.</p> <p>Build the profession's capacity to lead the development of health and social care services through the application of evidence.</p>
3. Fulfil the potential of physiotherapy to empower patients and communities	<p>Use communications to encourage behaviour change by patients and practitioners.</p> <p>Support our members in their countries, regions and localities in influencing decisions that impact on the health of local communities.</p> <p>Build alliances through which physiotherapy can empower patients and communities to maximise their health and wellbeing.</p>

Strategic Objective	Related commitments in the strategy
4. Represent the interest of members at work	<p>Make our representing and organisations relevant to all UK countries and regions, and to all the settings where our member work.</p> <p>Enable our members in their countries, regional networks and workplaces to:</p> <ul style="list-style-type: none"> - Exert influence on decisions that impact on members locally - Engage fellow members actively in the representing work of the CSP.
5. Help physiotherapy networks and communities organise	<p>Build the capacity of CSP representatives to implement the organising approach.</p> <p>Support members in their countries, regional and local networks and groups.</p> <p>Make our organising and influencing relevant to all UK counties and regions and to all settings where our members work.</p>
6. Build life-long relationships with members	<p>Obtain and put to use evidence of what members value in the CSP and of the environment in which they study, work or trade.</p> <p>Increase the quality of those CSP services that members tell us they value most.</p> <p>Develop governance structures and processes that enable appropriate member engagement.</p> <p>Deliver services for a level of subscription fee that members consider appropriate, whilst maintaining a modest financial surplus.</p>

ARC Agenda Committee: May 2017