



KEY MESSAGES

for the English Regional Networks

June 2018

1000+ members sign up for Love Activity, Hate Exercise?



Members across the UK have been signing up to take part in the new CSP campaign Love Activity, Hate Exercise? With over 1000 members registered and counting, there is still time to take part with registration officially closing on 24th June. Visit:

www.csp.org.uk/activity If you are on Twitter, share your favourite activity to help promote the public launch on 6 July using #LoveActivity.

Campaign key messages for you to share with healthcare decision-makers and the public:

- Only half of UK adults do the recommended minimum amount of exercise each week (150 minutes of moderate to vigorous exercise)
- Physios and physiotherapy support workers are experts in designing, promoting and delivering physical activity interventions
- Physios have particular expertise in supporting people with long-term conditions and those recovering from illness and injury

- Patients regard physiotherapists as trusted experts
- Every contact with a patient is an opportunity to provide physical activity advice.

STPs urged to start first contact practitioner pilots - Members must act now

Sustainability and transformation partnerships (STPs) across England are working towards an end of June deadline to identify areas for large-scale pilots of first contact physiotherapy posts (FCPs) in GP surgeries. The CSP and NHS England have directed STPs to the right information and advice on how to develop FCPs as part of the MSK pathway. Now it's the turn of members to support the drive for FCP pilots locally. All MSK service leads having talks with their local clinical commissioning group or STP should contact the CSP for more information and support. Members can also join the CSP Primary Care Implementation Network by emailing: fcp@csp.org.uk For more information on this development visit: <https://bit.ly/2Jme1U0>

Key messages on FCP for you to share with healthcare decision-makers:

- 1 in 5 GP visits is for an MSK problem, expanding first contact physiotherapy in GP surgeries will relieve pressure on GPs, improve patient care and has been shown to save costs
- Physiotherapists are experts in MSK health. They have the same high safety record as GPs and are trained to spot and act on red flags
 - Many advanced practice physiotherapists are qualified to prescribe independently, order investigations, carry out injection therapy and plan complex case management.

Physiotherapy UK 2018 – get your early bird discount before 31 July

Physiotherapy UK 2018 takes place on 19-20 October at Birmingham ICC. The price has been brought down considerably this year. For members it is just £99 until 31st July. There are four themes in the programme – musculoskeletal, primary care and workforce transformation, rehab and improvement and transformation. On 1st August the price will rise to £129 and then on 1st September to £159. Students/retired/unwaged members pay a lower price. For more details and to book your tickets visit: www.physiotherapyuk.org.uk

Advanced Clinical Practitioner (ACP) apprenticeships

Reminder that the Masters level ACP apprenticeship has been approved for delivery. The ACP apprenticeship should provide a significant and genuinely new way of developing the physiotherapy workforce and maximising the profession's contribution to patient care.

See: <https://bit.ly/2xKyy3p>

Details on the ACP standards can be found via: <https://bit.ly/2stxFY3>

The CSP recommends that members who want more information about delivering or undertaking the ACP apprenticeship should contact their managers, local apprenticeship leads, or higher education institutions.

Does your job role involve making a case for staffing changes?

The safe and effective staffing levels (SESL) tool is designed to be used primarily by team leads and managers; however, it is available to all members. The tool uses a series of prompt questions to facilitate critical thinking on factors relating to patient need, service delivery and workforce capacity and their impact on physiotherapy staffing levels.

The SESL tool fulfils a gap analysis function and helps members to frame a narrative when advocating for staffing resources. The tool can be used with other workforce planning and development tools (e.g. workforce data model, NHS job planning) to generate data to inform service planning, improvement and transformation processes.

To view the SESL tool go to:

www.csp.org.uk/staffinglevels

To read the *Frontline* article go to:

<https://bit.ly/2LoaAgo>

CSP e-Mentoring scheme

Would you benefit from a mentor to help you progress your career? Or would you like to help support someone else's growth? The CSP mentoring platform provides members with the tools and guidance to support both mentor and mentee. For more information and inspiration on mentoring read this article by Karen Middleton see: <https://bit.ly/2kTcASp>