

PINC
PROGRAM
GIVING WOMEN WITH
CANCER STRENGTH

STEEL
PROGRAM
REINTEGRATING FOR
MEN WITH CANCER

A woman in a pink shirt is assisting an elderly man in a white and black shirt with a physical therapy exercise. They are standing in a bright room with a white shelf in the background. The man is holding his arms behind his head, and the woman is holding his hands to provide support. A pink banner is overlaid on the bottom right of the image.

IMPROVING THE LIVES OF
PEOPLE AFFECTED BY CANCER

A woman in a white lab coat is examining a patient's arm. The patient is wearing a white hospital gown. The background is a soft, out-of-focus indoor setting with a plant and a vase.

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WE AIM TO HELP MORE
PEOPLE THRIVE AFTER A
CANCER DIAGNOSIS, REDUCING
THE BURDEN CANCER HAS ON
THE LIVES OF SO MANY.

— ” —



THE NEED FOR ONCOLOGY REHABILITATION SERVICES

One in two men and one in three women will be diagnosed with cancer in their lifetime. With our aging population and increasing cancer survivorship rates, there is a growing demand for rehabilitation services for people affected by cancer. Oncology rehabilitation is an important and rewarding emerging field for physiotherapists.

Becoming a **PINC** or **STEEL** Certified Cancer Rehabilitation Physiotherapist offers you the opportunity to make a huge difference to the life of cancer patients.

- Cancer Survivorship rates may have significantly improved, but the cancer treatments are creating a whole host of new problems that can affect a patients' ability to work, their families, their physical, emotional and social well-being and their long-term health.
- Research shows that 65 – 90% of cancer patients and survivors experience physical or psychological defects that contribute to disability and lower health-related quality of life.
- Our **PINC & STEEL** Cancer Rehabilitation certification courses provide the necessary information and clinical skill set for our profession to be able to blaze the trail forward in this new entity of care.



CERTIFICATION COURSE INFORMATION

Our 12 week certification courses provide a research-based comprehensive foundation of knowledge of the entire cancer process from diagnosis to treatment, recovery, prevention of treatment related side effects, contraindications and ongoing survivorship issues. Designed for today's busy physiotherapists, courses use the latest online lectures and webinar technology.

Physiotherapists will learn how to help female patients in the **PINC** Certification course or male patients in the **STEEL** Certification course. In addition, there is a marketing module that will teach you how to promote your expertise and services to gain referrals from medical professionals in your region.

The course curriculum is divided into three modules of four weeks. Each module consists of lectures, presentations and case studies. The presentations are sent weekly and can be reviewed in your own time. After you have reviewed all the presentations in the module an interactive webinar will be scheduled for discussion about the practical aspects of treating cancer patients. The course content would not exceed more than 2 hours per week.

The courses are delivered by our team of six highly qualified presenters lead by Prof Rod MacLeod and physiotherapist Lou James, as well as real patients and a number of quest speakers.



BENEFITS OF CERTIFICATION

Since 2008, **PINC & STEEL International** has trained hundreds of physiotherapists in New Zealand and Australia and now offers its online training programs throughout the English speaking world.

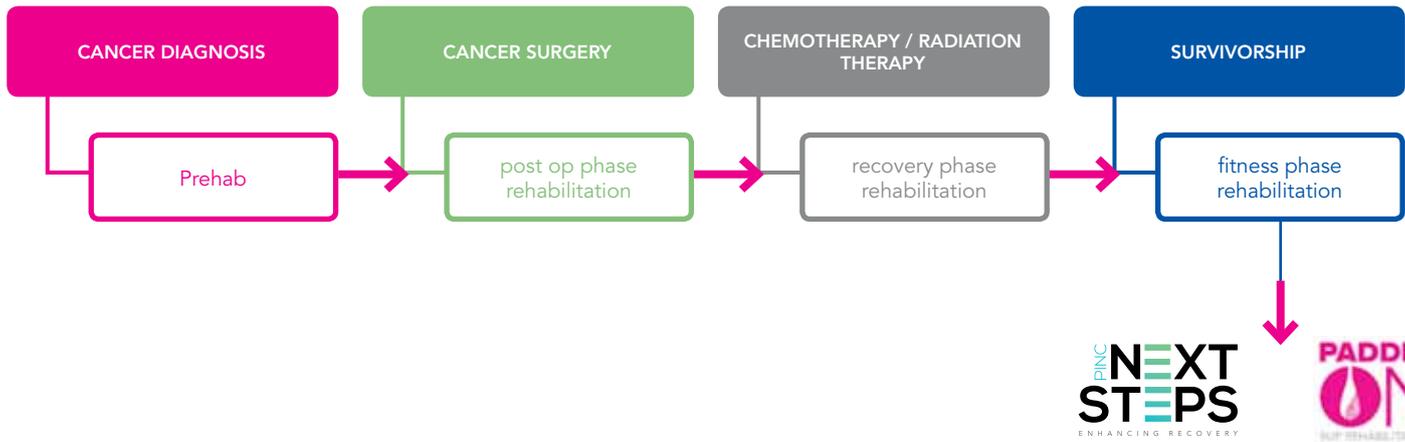
By completing Certification you will reap all the current and future benefits of being a **PINC or STEEL** Certified physiotherapist.

We will provide marketing of your physiotherapy practice through our website and ongoing professional support through our Online Learning Centre and online meeting and facebook group forums. Certified Physiotherapists will also have the exclusive opportunity to do our practical follow-on program courses including Next Steps and PaddleOn; and participant in our professional development program. Other certification benefits include:

- Recognition as a certified **PINC or STEEL** cancer rehabilitation physiotherapist
- Full access and authorisation to use **PINC or STEEL** certified' support marketing material and physiotherapy resources
- Certified physiotherapist's clinics are posted on www.pincandsteel.com in the exclusive find-a-physio section and patients will be directed to your clinic through any program enquiry in your region
- Access to the **PINC & STEEL** community of over 200 trained physiotherapists
- Comprehensive course manual and certificate
- Opportunity to increase patient referrals
- Online learning center – access the latest research and literature
- Business development support
- Business networking



IMPROVING THE PATIENT PATHWAY AND OUTCOMES FOR PEOPLE AFFECTED WITH CANCER



HOW TO GET CERTIFIED

Apply online at www.pincandsteelphysios.com

Careful consideration is given to each application from the PINC & STEEL Selection Committee and suitable applicants will be notified by email on their selection into the course.

This is done to ensure we have:

- Suitably experienced physiotherapists
- A geographical spread of certified physiotherapy clinics
- Adequate facilities available to cater for all aspects of the PINC or STEEL Programs
- A commitment from your practice to serving people affected by cancer and their families in your community

COURSE AND CERTIFICATION COSTS

- Cost of the **PINC** Cancer Rehabilitation Certification course = \$1,545.00 NZD *
- Cost of the **STEEL** Cancer Rehabilitation Certification course = \$1,545.00 NZD*
- Once you have completed either the **PINC** or **STEEL** Certification Training you can become certified in both programs by doing one extra online module for \$545.00 NZD *

* NB Prices differ slightly for UK, South African and Australian Physiotherapists depending on exchange rates.

CERTIFICATION COURSES



ADDITIONAL COURSES

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Join a select group of physiotherapists using their skills to make a huge impact on the lives of patients affected by cancer.

With a growing population of cancer survivors, estimated to be over 25 million by 2020, Physiotherapists have a responsibility within our profession and to the public to be able to implement standardised care, and evidence-based treatment to this patient population.

It may be the most rewarding work you ever do.

CONTACT INFORMATION

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www.pincandsteel.com

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